



AIA Vitality

A world-class behavioural wellness solution

AIA Group Corporate Solutions

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**HEALTHIER. LONGER.
BETTER LIVES**

By combining valuable rewards with a gamified experience AIA Vitality leverages the latest behavioural science principles to motivate employees to make healthier choices.

These healthier choices lead to long-term improvement in the health of employees resulting in a happier and more productive workforce.

BENEFITS



Insight into employees' health



Identify areas of improvement



Motivate employees to engage with valuable rewards

**MONITOR THE HEALTH OF
YOUR EMPLOYEES TO
IDENTIFY AND IMPLEMENT
IMPACTFULL WELLNESS
INITIATIVES**

**EARN AIA VITALITY
POINTS FOR
PARTICIPATING IN
ORGANISED EVENTS
TO GAIN REWARDS**



AIA VITALITY ROADMAP

AIA Vitality is a science-based wellness programme with a fully integrated rewards and tracking platform across various markets that enable our clients to manage workforce wellbeing.



CORPORATE VITALITY REPORTING

We are enhancing your wellness capabilities with dashboards providing essential insights into the overall health and wellness of your employees, as well as an overview of your employees' products and benefit usage.



WE EMPOWER YOU IN
TAKING CHARGE OF YOUR
EMPLOYEES' HEALTH
AND WELLBEING