



HEALTHIER, LONGER,
BETTER LIVES

友邦保險控股有限公司

香港中環干諾道中一號

友邦金融中心三十五樓

AIA Group Limited

35/F, AIA Central

1 Connaught Road Central

Hong Kong

T: (852) 2832 6166

F: (852) 2838 2005

AIA.COM

Media Release

AIA and Tottenham Hotspur Football Club Announce Extension of Global Principal Partnership until 2027

SHANGHAI, 25 July 2019 – AIA Group Limited (“AIA or the “Company”; stock code: 1299), the world’s largest independent publicly listed pan-Asian life insurance group, today announced the extension of its long standing and successful partnership with Tottenham Hotspur Football Club (“Spurs” or “the Club”).

Following an expansion of the partnership in 2017, when AIA became the Club’s Global Principal Partner, today’s announcement in Shanghai will see the partnership extended to the end of the 2026/27 season. The AIA brand will continue to appear on the front of the Club’s Men’s, Women’s and Academy team’s shirts in all competitions.

The announcement in Shanghai is a significant highlight for AIA Group as it celebrates its Centennial in the city in which it was founded in 1919. AIA and Spurs will continue to work together by developing unique content with Spurs’ players, the manager, coaches, fitness professionals and nutritionists in support of AIA’s purpose-led brand promise of helping people to live Healthier, Longer, Better Lives.

The Club and AIA have seen great success in delivering our unique community coaching programme with more than 40,000 children and young people participating to date. With the extension of our partnership, we are delighted to bring the opportunity to develop skills and improve physical fitness to even more people across our 18 markets in the Asia-Pacific region through the programme.

Ng Keng Hooi, AIA Group Chief Executive and President, said, “The enormous popularity of the English Premier League and Spurs across our markets, coupled with the ongoing success of the Club on the field, which culminated in the UEFA Champions League Final appearance earlier this year, make this an ideal time to extend our partnership. As the Club’s Global Principal Partner, we will continue to create many opportunities for our customers, agents, employees and local communities to interact with Spurs players, coaching and support staff. We’ve already enjoyed a great deal of success together and I am very confident that both on and off the field there is much more to come”.

Tottenham Hotspur Chairman, Daniel Levy, said, “This renewed and extended partnership demonstrates the strength and success of our well-established relationship with AIA and underlines the positive impact we have been able to bring to AIA’s brand and business. We are proud to have the immense support of AIA at such a significant time in the Club’s history. We shall continue to collaborate to drive the Club’s and AIA’s growth in Asia and support AIA’s commitment to healthy living in its Centennial year and beyond”.

- End -

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India. AIA was also granted approval as preferred applicant to operate in Myanmar through a 100 per cent wholly-owned subsidiary.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$230 billion as of 31 December 2018.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 33 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About Tottenham Hotspur

Founded in 1882, Tottenham Hotspur Football Club has a tradition of playing an entertaining and attacking style of football. The English Premier League Club, based in North London, recently reached the final of the UEFA Champions League for the first time in its history having already secured qualification for Europe’s elite competition for a fourth year in a row.

In April 2019, the Club opened a new 62,062-seat stadium that sits at the heart of a £1billion sport-led regeneration of North Tottenham. The stadium is the largest football club stadium in London and is a multi-use venue with the ability to host a variety of events 365 days a year, including NFL, rugby, concerts and other major events.

When complete, the stadium development scheme will support 3,500 new jobs with £293m pumped into the local economy each year – an increase of 1,700 new jobs and £166m in local spending per year

Tottenham Hotspur also has:

- A fan base of more than 460 million followers worldwide including 200 highly engaged, mobilised and official Supporters’ Clubs
- A £100m state-of-the-art Training Centre that supports the Club’s ambition to attract, develop and retain the best talent.
- Commercial partnerships with globally-recognised brands including AIA Group Limited (AIA), one of the world’s leading providers of life insurance services, and Nike, the world’s leading sports footwear and apparel company
- An award-winning Foundation that has created three million opportunities to help enhance the lives of people in its local community through education, employment, health and social inclusion programmes

Contacts

AIA Group

Stephen Thomas +852 2832 6178
Mark Walters +852 2832 1978
Emerald Ng +852 2832 4720

Tottenham Hotspur

Simon Felstein +44 7917 042990