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Media Release

AIA ANNOUNCES WINNER OF THE AIA HEALTHIEST SCHOOLS COMPETITION

Hong Kong, 5 July 2024 – AIA Group Limited (“AIA” or the “Group”) is pleased to announce the regional winner of the second AIA Healthiest Schools Competition.

The competition is part of the AIA Healthiest Schools programme, launched in 2022, which encourages healthy eating, active lifestyles, mental wellbeing, and sustainability among students aged five to 16. A total of 2,376 primary and secondary schools registered to take part in the 2023/24 programme.

Data from the first year of the programme showed clear impact, with 92% of students improving their knowledge of healthy lifestyles and 88% improving their intended behaviours towards healthier living. The competition serves as a platform for schools, educators, parents, and students to share resources, best practices and incentivise healthy behaviours.

Stuart A. Spencer, AIA Group Chief Marketing Officer, said, “The AIA Healthiest Schools Competition aligns closely with our mission to foster impactful, sustainable behaviour change for healthier living. We’re proud of how the competition is scaling and empowering the next generation to make healthy choices and drive meaningful change in communities across Asia.

“As the leading pan-Asian life and health insurer, we are committed to shaping a healthier future for our children. We are steadfast in our goal to engage a billion people to live Healthier, Longer, Better Lives by 2030 through our AIA One Billion ambition. The AIA Healthiest Schools programme exemplifies this commitment. The exceptional entries for the competition demonstrate that there are many ways to address the unique needs of everyone’s physical, mental, financial, or environmental health.”

This year’s awards ceremony celebrated the Regional Winner and finalists. The winning entry was evaluated on the breadth of their work, level of engagement with staff and students, impact, and future plans. The winning school will receive total prize money of US\$100,000 to accelerate the impact of their health and wellbeing initiatives.

Regional Winner – SK Putrajaya Presint 11(1) in Malaysia

SK Putrajaya Presint 11(1) was recognised for its remarkable impact in transforming students’ mental wellbeing through the innovative ‘HELPIE’ app. Developed by students, the app promotes stress awareness and provides interactive features to help students understand their emotions. The school plans to share HELPIE with other institutions to enable a wider group of students to tackle stress and improve mental wellbeing.

The programme has expanded from four to six markets in the second year running, comprising Australia, Hong Kong, Thailand, Vietnam, Indonesia and Malaysia. It will expand to eight markets in year three, adding the Philippines and Sri Lanka. To learn more about the winning school and register for the next phase of the programme, visit ahs.aia.com.

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AIA announces winner of the AIA Healthiest Schools Competition

Page 2

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR⁽¹⁾, Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR⁽²⁾, and a 49 per cent joint venture in India. In addition, AIA has a 24.99 per cent shareholding in China Post Life Insurance Co., Ltd.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$286 billion as of 31 December 2023.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 42 million individual policies and over 18 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock codes “1299” for HKD counter and “81299” for RMB counter with American Depositary Receipts (Level 1) traded on the over-the-counter market under the ticker symbol “AAGIY”.

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Notes:

(1) Hong Kong SAR refers to the Hong Kong Special Administrative Region.

(2) Macau SAR refers to the Macau Special Administrative Region.