2015 INTERIM RESULTS PRESENTATION



24 July 2015

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Mark Tucker

Group Chief Executive

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- VONB up 21% to \$959m, 25% on CER
- OPAT up 12% to \$1,630m, 15% on CER
- EV Equity of \$40.5b
- Free surplus generation of \$2.1b
- AIA Co. solvency ratio of 453%
- Interim dividend increase of 17%



Presenter	Position	Торіс
Mark Tucker	Group Chief Executive	1H2015 Group Review
Garth Jones	Group Chief Financial Officer	1H2015 Financial Results
Gordon Watson	Regional Chief Executive	Hong Kong, Korea, Other Markets
Bill Lisle	Regional Chief Executive	Malaysia
Ng Keng Hooi	Regional Chief Executive	Singapore, Thailand, China
Mark Tucker	Group Chief Executive	Closing Remarks
All Presenters	ExCo Members	Q&A

Aligned Growth Platforms and Priorities

Growth Drivers	Growth Platforms	Growth Priorities
Large Population Growth	Premier Agency	 Sustain competitive advantages in Premier Agency Recruit, develop and promote next generation of agents Enhance productivity and service through iPoS technology
Rapid Urbanisation	Profitable Partnerships	 Expand distribution platform reach Optimise new and existing partnerships Generate additional sources of profitable growth
Rising Income & Wealth	Protection & Savings	 Maintain protection-focused portfolio Expand integrated savings and protection covers Capture incremental high-quality savings opportunities
Low Social Welfare	Brand & Marketing	 Transform customer experience Increase existing customer engagement levels Enhance analytics and segmentation
Low Private Cover	Financial Strength	 Support strong new business growth and returns Maintain strong capital and cash flow Deliver prudent, sustainable and progressive dividend

Premier Agency Delivery

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Premier Agency Delivery

- VONB up 21% on AER, 24% on CER
- Quality recruitment focus
- Expanding AIA Premier Academy training
- Benefited from iPoS technology
- Total active agents up 8%

Global MDRT Rankings⁽¹⁾



Profitable Partnership Expansion





Profitable Partnership Expansion

- VONB up 23% on AER, 30% on CER
- Accelerating bancassurance growth
- Strong DM growth across the region despite heightened regulation in Korea
- Further expanded relationships with IFAs

1H2015 YoY Growth by Channel⁽²⁾





Substantial Growth from Existing Customer Marketing



Existing Customer Marketing (ECM) YoY Results



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1H2012

Significant Growth Opportunity

- Substantially enhanced value from existing customers since ECM launch in 1H2012
- VONB trebled; 28% of Group VONB from targeted existing customer initiatives
- Over 45m individual policies and group members
- Existing customer base remains a significant source of future growth



Group VONB from ECM

Note: ECM results of eight markets including Hong Kong, Thailand, Singapore, Malaysia, China, Korea, Indonesia and the Philippines.

New Business Growth with Increased Returns THE REAL LIFE COMPANY VONB (\$m) New Business Strain as % of VONB 959 3.2x (52)pp 303 2010 1H2015 1H2010 1H2015 Interim Dividend Per Share (HK cents) OPAT (\$m) 18.72 1,630 **1.7x 1.8x** 11.00 899 1H2011 1H2015 1H2010 1H2015

Sustained Growth Momentum

VONB (\$m)

OPAT (\$m)





Free Surplus (\$m)





Garth Jones

Group Chief Financial Officer

AIA 1299



	(\$m)	1H2015	1H2014	GROWTH
	VONB	959	792	21% 🔶
Growth	VONB Margin	50.2%	46.2%	4.0 pps 🔶
Growin	ANP	1,878	1,690	11% 🕇
	EV Equity ⁽¹⁾	40,478	39,042	4% 🕇
	Operating Profit After Tax	1,630	1,457	12% 🕇
Earnings	TWPI	9,633	9,004	7% 🕇
	Operating Margin	20.6%	19.5%	1.1 pps 🔶
	Free Surplus ⁽¹⁾	8,349	7,794	7% 🕇
Capital & Dividends	AIA Co. HKICO Solvency Ratio ⁽¹⁾	453%	427%	26 pps 🕇
Difficiente	Dividend per Share (HK cents)	18.72	16.00	17% 🕇



	(\$m)	1H2015	1H2014	AER Growth	CER Growth
VONB		959	792	21% 🕇	25% 🕇
ANP		1,878	1,690	11% 🕇	15% 🕇
Operating Profit After Tax		1,630	1,457	12% 🕇	15% 🕇
EV Equity ⁽¹⁾		40,478	39,042	4% 🕇	5% 🕇

Average YoY Currency Depreciation Against USD in 1H2015



Note:

(1) Comparatives for balance sheet items are shown against the position as at the end of the 2014 financial year



Growth

Earnings

Capital and Dividends



Sustained Growth in New Business Profitability





1H2010 vs 1H2015

4.0 pps Increase in VONB Margin



PVNBP Margin by Product



1H2014 H2015



(2) Source: HKOCI, January to March 2015 annualised new regular premiums



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Interest Rates and EV Sensitivity

AIA Long-term Assumptions vs Market Rates



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Sensitivity of EV

Currency Sensitivity







1H2014

1H2015

Diversified Earnings

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1H2014 1H2015

Stable Investment Yield

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Total Investments of \$129b

% as of 31 May 2015





Net Profit (\$m)

	<u>1H2015</u>	<u>1H2014</u>
Operating Profit After Tax	1,630	1,457
Net gains from equities	590	47
Other non-operating items	(40)	42
Net Profit	2,180	1,546

- Net profit includes mark-to-market of equities
- Operating profit excludes any actual or assumed gains
- Average non-operating gains of \$378m for past four full financial years
- Net profit excludes unrealised gains and losses on AFS bonds

IFRS Shareholders' Equity Movement (\$m)





Earnings

Capital and Dividends



Free Surplus up 7% on the HKICO Basis (\$m)



Increased Returns and Capital Efficiency THE REAL LIFE COMPANY New Business Strain as % of VONB **VONB Growth** 959 3.2x 303 2010 1H2015 1H2010 1H2015 **IRRs Consistently above 20% Decreasing Payback Periods (Years)** 5 +14% (1) year 4 2010 1H2015 2010 1H2015



Solvency Ratio on HKICO Basis for AIA Co.



Ongoing Capital Strength

- Resilient solvency position
- Prudent HKICO reserves and capital
- Strong retained earnings
- AIA Co. S&P Rating of AA- and Moody's Rating of Aa3

Prudent, Sustainable and Progressive Dividend



Interim Dividend Per Share (HK cents)




Gordon Watson

12112

Regional Chief Executive



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Hong Kong: An Excellent Start to 2015





Premier Agency

- Delivered excellent VONB growth
- Next generation recruitment
- Active agents up 12%
- Active agent productivity up 17%
- Strong growth in MDRT qualifiers
- Profitable Partnerships
 - Strong performance in all key channels
 - Growing momentum of Citibank partnership
- Products and Customers
 - Extended critical illness product range

Korea & Other Markets: Financial Results



Note: Comparatives for 1H2014 are shown on a constant exchange rate basis. 1H2014 VONB of Korea was \$35m and ANP was \$189m on actual exchange rates; 1H2014 VONB of Other Markets was \$96m and ANP was \$317m on actual exchange rates.



Australia

- #1 ranked in IFA individual risk market
- Strategic partnerships protection focus
- Significant increase in OPAT

Philippines

- Excellent VONB growth
- Active agent productivity up 23%
- Bancassurance VONB doubled

Indonesia

- Strong double-digit VONB growth
- Multi-channel distribution strategy
- #2 ranked in 1Q 2015

Vietnam

- VONB more than doubled
- Active agents up 24%
- #3 ranked in 1Q 2015

Bancassurance: Accelerating Momentum



Bancassurance VONB





Bancassurance Highlights

- VONB up 51% on AER, 61% on CER
- Diversified range of bank partnerships
- Growth acceleration through focus on key strategic partners across the region
- Maintain product and pricing discipline

Citibank Highlights

- Strong VONB momentum
- Frontline salesforce up 30% from end 2014
- Over 100 training programmes launched across the region
- Roll-out of iPoS technology

Bill Lisle Regional Chief Executive



Malaysia: Broadening our Growth Platform



Premier Agency

- Agency VONB increased by 26%
- Recruitment targeting younger agents
- iPoS submission rate of 90%
- Agency Takaful VONB more than doubled
- Profitable Partnerships
 - Excellent performance from Public Bank
 - Direct Marketing VONB up over 90%
- Products and Customers
 - Focus on regular premium protection and unit-linked products
 - "Lifestage Plan Option" launched on iPoS
 - Protection rider attachment rates up 27%



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Ng Keng Hooi Regional Chief Executive

Singapore: Strong Execution



Premier Agency

- Strong 2Q VONB growth
- Unit-linked protection focus
- iPoS established as primary sales tool
- Profitable Partnerships
 - Excellent VONB growth across all channels
- Products and Customers
 - Expanded product range with packaged critical illness and participating savings
 - AIA Vitality in 1 out of 2 eligible policies
 - Unit-linked VONB up 20%

Thailand: Resilient Delivery



Premier Agency

- Recruitment programme targeting young and highly-educated agents
- Significant investment in training
- Unit-linked licensed agents up 73%
- Profitable Partnerships
 - Strong performance in direct marketing
- Products and Customers
 - Focus on raising critical illness coverage
 - VONB from critical illness riders up 50%
 - Thailand's Most Admired Brand

China: Sustained Outperformance



Premier Agency

- Focus on agent support and professional career development
- Active agents up 28%
- Active agent productivity up 15%
- MDRT members up 58%
- Profitable Partnerships
 - Strong VONB growth
- Products and Customers
 - Majority of sales from protection products
 - 99% of ANP is regular premium





Group Chief Executive





Large Population Growth	 4.1 billion people by 2020; increase of 700 million people since 2000 <u>4x</u> the population of the G7 in 2020
Rapid Urbanisation	 1.7 billion urban dwellers by 2020, an additional 720 million in 20 years <u>2x</u> the urban population of the G7 by 2020
Rising Income & Wealth	 464 million households by 2017 with disposable incomes >\$10,000 <u>8x</u> the new spending power created by the G7 at \$3.8 trillion
Low Social Welfare	 Low social spending in Asia at \$1.1 trillion <u>1/6th</u> the spending of the G7
Low Private Cover	 Low private cover with substantial mortality protection gap of \$51 trillion <u>1/16th</u> of the penetration of the G7

A Catalyst for Economic Growth and Development



	Competitive Advantages at Work	Unprecedented Scale of Opportunity
Economic Growth	18 markets exclusively in Asia	464 million households reaching \$10,000 of income
Capital Market Expansion	 \$118 billion assets in Asian bonds and equities \$20 billion of pooled premiums per annum 	\$8 trillion infrastructure funding gap to 2020
Social Benefit Provision	 45 million individual policies and group members 50 million benefit payments made since 2010 \$1.2 trillion of total sums assured in force 	\$51 trillion mortality protection gap



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- Interim dividend increase of 17%

Q&A Session

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AIA

Definitions and Notes



- Annualised new premiums (ANP) excludes pension business.
- Change on constant exchange rates is calculated using constant average exchange rates for current period and prior period.
- EV Equity is the total of embedded value, goodwill and other intangible assets attributable to shareholders of the Company.
- Free surplus is the excess of the market value of AIA's assets over the sum of the statutory liabilities and the minimum regulatory capital. For branches of AIA Co. and AIA International, the statutory liabilities are based on HKICO statutory accounting and the required capital based on 150% HKICO minimum solvency margin.
- Hong Kong market includes Macau; Singapore market includes Brunei; Other Markets includes Australia, Indonesia, New Zealand, the Philippines, Sri Lanka, Taiwan and Vietnam.
- IFRS operating profit after tax (OPAT), net profit and IFRS shareholders' equity are shown post minorities.
- Investment income and composition of investments exclude unit-linked contracts and consolidated investment funds.
- Investment return is defined as investment income with the addition of realised and unrealised gains and losses as a percentage of average investments excluding property held for use.
- Investment yield is defined as net investment income as a percentage of average policyholder and shareholder investments excluding
 property held for use for the relevant periods (i.e. excluding unit-linked investments and consolidated investment funds); AIA's
 investment income does not include realised or unrealised gains and losses.
- Investments include financial investments, investment property, property held for use, and cash and cash equivalents. Investment
 property and property held for use are at fair value.
- Operating profit before tax excludes non-operating items such as investment experience, investment income and investment
 management expenses related to unit-linked contracts and consolidated investment funds, corresponding changes in insurance and
 investment contract liabilities in respect of unit-linked contracts and consolidated investment funds and participating funds and other
 significant items considered to be non-operating income and expenses.
- PVNBP Margin stands for margin on a present value of new premium basis.
- Shareholders' allocated equity is total equity attributable to shareholders of the Company, less the fair value reserve and foreign currency translation reserve and others.
- TWPI consists of 100% of renewal premiums, 100% of first year premiums and 10% of single premiums, before reinsurance ceded.
- VONB is after unallocated Group Office expenses and adjustment to reflect additional Hong Kong reserving and capital requirements; includes pension business and is shown before minorities.
- VONB margin = VONB / ANP. VONB for the margin calculations exclude pension business to be consistent with the definition of ANP.
- VONB and VONB margin by distribution channel are based on local statutory reserving and capital requirements, before the deduction of unallocated Group Office expenses and exclude pension business.
- VONB and VONB margin by geographical market are based on local statutory reserving and capital requirements, before the deduction of unallocated Group Office expenses.





Asia's Significant Growth Opportunity



Growth in Disposable Incomes No. of households with disposable income above US\$10k



558 548 537 315 523 299 515 282 265 248 1,714 1,539 1,353 1,169 995 2000 2020E 2005 2010 2015E **North America** Asia ex-Japan Europe

Urban population (Millions)

Underpenetrated Asian Life Insurance



Rapid Urbanisation

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Net Funds Remitted to Group (\$m)

Group Working Capital (\$m)





Debt Securities by Type

Debt Securities by Accounting Classification



High-Quality and Long-Duration Asset Base





Fixed Income Portfolio Duration

Fixed Income Portfolio by Rating⁽¹⁾



Note: (1) As of 30 November 2014



ANW Movement (\$m)



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VIF Movement (\$m)



1H2015 IFRS Shareholders' Equity and ANW



Reconciliation of IFRS Shareholders' Equity to ANW (\$m)







Persistency Rate

Operating Variances & Assumption Changes (\$m)





	As at 30 Nov 2010			As at 30 Nov 2014		
%	Risk Discount Rates	10-year Govt Bonds	Risk Premium	Risk Discount Rates	10-year Govt Bonds	Risk Premium
Australia	8.75	5.65	3.10	7.75	3.37	4.38
China	10.00	3.74	6.26	9.75	3.74	6.01
Hong Kong	8.00	3.53	4.47	7.00	2.50	4.50
Indonesia	15.00	7.90	7.10	13.00	7.50	5.50
Korea	10.50	4.82	5.68	9.50	3.60	5.90
Malaysia	9.00	4.45	4.55	8.75	4.20	4.55
New Zealand	9.00	6.13	2.87	8.25	3.99	4.26
Philippines	13.00	6.00	7.00	10.50	4.00	6.50
Singapore	7.75	2.93	4.82	6.75	2.23	4.52
Sri Lanka ⁽¹⁾	-	-	-	18.00	12.33	5.67
Taiwan	8.00	1.73	6.27	7.75	1.48	6.27
Thailand	9.50	3.87	5.63	9.00	3.62	5.38
Vietnam	16.00	10.20	5.80	13.80	8.00	5.80
Weighted Average ⁽²⁾	8.95	3.85	5.10	8.35	3.25	5.10

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Sensitivity of EV as at 31 May 2015





Sensitivity of VONB as at 31 May 2015

