

# AIA AT-A-GLANCE

# Presence in **18 Markets**

# The largest listed company on the Hong Hong Stock Exchange

which is incorporated and headquartered in Hong Kong

# The largest<sup>(1)</sup> life insurer in the world

# No.1 Worldwide for MDRT Members

The only multinational company to top the table for five consecutive years

Provides protection to people across the Asia-Pacific region with total sum assured of US\$1.74 trillion

(1) The largest life insurer in the world by market capitalisation as at 12 March 2020

The only international life insurer headquartered and listed in Hong Kong and 100% focused on Asia-Pacific

# **Over 14 million** benefit payments

were made during 2019, helping customers and their families to cope with challenges at different life stages

Serving the holders of more than

# 36 million

individual policies and over

## 16 million

participating members of group insurance schemes



AIA meets the long-term savings

individuals by offering a range of

products and services including

life insurance, accident and

health insurance and savings

employee benefits, credit life

corporate clients. Through an

extensive network of agents,

Asia-Pacific, AIA serves the

individual policies and over

of group insurance schemes.

AIA Group Limited is listed on

the Main Board of The Stock

under the stock code "1299"

with American Depositary

symbol: "AAGIY").

Exchange of Hong Kong Limited

Receipts (Level 1) traded on the

over-the-counter market (ticker

partners and employees across

holders of more than 36 million

16 million participating members

and pension services to

plans. The Group also provides

and protection needs of

## **ABOUT AIA**

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific wholly-owned branches and subsidiaries in Hong Kong SAR, Thailand, Singapore, Malaysia, Mainland China, South Korea, the Philippines, Australia, Indonesia, Taiwan (China), Vietnam, New Zealand, Macau SAR, Brunei, Cambodia, Myanmar, a 99 per cent subsidiary in Sri Lanka, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai a century ago in 1919. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$284 billion as of 31 December 2019.

#### Notes:

(1) Hong Kong SAR refers to Hong Kong Special Administrative Region

(2) Macau SAR refers to Macau Special Administrative Region

# 1919

AIA put down its corporate roots in Asia when the group founder Mr. Cornelius Vander

Starr established an insurance agency in Shanghai. 1921 

Mr. Cornelius Vander Starr 

founded Asia Life Insurance Company, his first life insurance enterprise in Shanghai.

#### 1931

Mr. Cornelius Vander Starr founded International Assurance Company, Limited (INTASCO), in Shanghai.

INTASCO established branch offices in Hong Kong and Singapore.

#### 1947

The Philippine American Life and General Insurance Company (Philam Life) was founded in the Philippines.

INTASCO moved its head office to Hong Kong.

#### 1948

INTASCO changed its name to American International Assurance Company, Limited.

#### 1992

We re-established our presence in China through a branch office in Shanghai, the first foreign-owned life business to receive a licence in the country.

# **KEY MILESTONES**

We celebrated the return to our former headquarters building on The Bund in Shanghai.

#### 2009

We completed the reorganisation driven by AIG's liquidity crisis in 2008, leading to the positioning of the Company for a public listing.

#### 2010

AIA Group Limited successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited, the third-largest IPO ever globally at the time.



#### 2011

AIA Group Limited became a constituent stock of the Hang Seng Index

We launched a sponsored Level 1 American Depositary Receipt programme.

#### 2013

AIA completed the full integration of the businesses of AIA and ING Malavsia.

We commenced business in Sri Lanka through the acquisition of Aviva NDB Insurance.

#### 2014

AIA and Citibank formed a landmark, long-term and exclusive bancassurance partnership that encompasses 11 markets in the Asia-Pacific region

AIA became the Official Shirt Partner of Tottenham Hotspur Football Club to promote the role of sports as a key element of healthy living.

#### 2015

AIA became the #1 MDRT company in the world.



### 2016

The AIA Leadership Centre opened in Bangkok.

We increased AIA Group's stake in Tata AIA Life Insurance Company Limited. a joint venture in India, from 26 per cent to 49 per cent.

#### 2017

AIA presented the Hong Kong Observation Wheel and the AIA Vitality Park.

#### 2018

AIA launched new brand promise: Healthier, Longer, Better Lives

# 2019

## **AIA Celebrates Its Centennial Year**

Our 100-year journey has been one of pioneering growth that has seen AIA become the largest independent, publicly listed, pan-Asian life insurance group, with a presence across 18 markets. In 2019, we held a year-long series of centennial-themed activities in all our markets in support of local community charities and special causes.

### **AIA Opens New Sales** and Service Centres in Mainland China

AIA set up sales and service centres in Tianiin and Shijiazhuang. Hebei in accordance with the pilot programme promoting insurance integration under the Beijing-Tianjin-Hebei Integration Plan.

### **AIA Granted Approval to Operate in Myanmar**

AIA was granted approval to operate in Myanmar through a 100% whollyowned subsidiary. We opened for business in November 2019 and became the first foreign insurer to issue a policy in the country.



### AIA and CBA Execute **Joint Cooperation** Agreement and Extend **Strategic Partnership** to 25 years

AIA and Commonwealth Bank of Australia (CBA) executed a Joint **Cooperation Agreement enabling** AIA to exercise a level of direct management control and oversight over CBA's life insurance business in Australia, Additionally, AIA Australia's strategic bancassurance partnerships with CBA in Australia and ASB Bank Limited in New Zealand were extended to 25 years.

### AIA and Spurs Extend **Global Principal Partnership** until 2027

AIA and Tottenham Hotspur Football Club extended their partnership to the end of the 2026/27 season. The AIA brand will continue to appear on the front of the team shirts in all competitions.

### AIA Tops The Table for **Fifth Year Running**

AIA became the only multinational company in the world to rank number one in terms of the largest number of Million Dollar Round Table members for five consecutive years.