



友邦保險控股有限公司
香港中環干諾道中一號
友邦金融中心三十五樓

AIA Group Limited
35/F, AIA Central
1 Connaught Road Central
Hong Kong
T: (852) 2832 6166
F: (852) 2838 2005
AIA.COM

Media Release

AIA Launches the Healthiest Workplace by AIA Vitality

AIA partners with leading Asian academic institutions in its inaugural survey on Asia's workplace health trends

HONG KONG, 16 March 2017 – AIA Group Limited (“AIA” or the “Company”; stock code: 1299), the largest independent publicly listed pan-Asian life insurance group, announced today the launch of the Healthiest Workplace by AIA Vitality (the “Survey”), a comprehensive survey of the health and wellbeing of employees around Asia-Pacific. The Healthiest Workplace by AIA Vitality is conducted by RAND Europe and pre-eminent academic institutions from around the region.

The Healthiest Workplace by AIA Vitality will survey a broad range of organisations and their workforces from different industries across Australia, Hong Kong, Malaysia and Singapore with the intention of analysing health trends in the workplace. AIA will provide each participating organisation with a comprehensive tailored organisational assessment report with recommendations on promoting and improving workplace health and productivity.

The Survey will identify each country's Healthiest Employer, Healthiest Employees and Healthiest Workplace across a range of organisation size categories. Country level winners will be judged against their peers from other countries to find the overall Survey winners.

Peter Crewe, CEO for AIA's Group Corporate Solutions, said: “We believe that promoting employee health and well-being is of critical importance to enterprises of all sizes across Asia. Notwithstanding any social obligations surrounding these issues, it is also a fact that investing in the health and wellbeing of employees can save public sector and private companies billions of dollars every year*.”

“In the long-term, organisations that take positive steps to identify and address risks to employee health will undoubtedly improve business performance through boosting the engagement and productivity of their workforce, as well as their increasing their attractiveness to top talent as an employer of choice.”

“AIA is proud to launch the Healthiest Workplace by AIA Vitality, which is the first science-backed workplace survey across Asia. Along with RAND Europe and our partners in academia, we will examine data on employee lifestyle, clinical indicators, mental health, stress, and other areas of concern with the objective of assessing the associated impact on health and productivity.”

“The Survey's recommendations when implemented will assist in increasing the productivity of our many corporate customers and workplaces across Asia. This will also serve our ultimate goal of helping people live, longer, healthier, better lives by bringing about improvement in employee health and well-being across companies, industries, countries and the entire region.”

The Healthiest Workplace by AIA Vitality is free to enter and is open for registration between **15 March 2017** and **15 May 2017**. Country winners will be announced at a later date in 2017.

– End –

* The Healthiest Workplace by AIA Vitality survey builds on the success of Britain's Healthiest Workplace, launched in 2013, which has surveyed over 100,000 employees and 400 employers. These surveys have found that in the UK an average more than 23 days are lost to absenteeism per employee every year.

AIA Launches The Healthiest Workplace by AIA Vitality

Page 2

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$185 billion as of 30 November 2016.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About AIA Vitality

AIA Vitality is Asia’s first and only comprehensive science-backed wellness programme. It provides members with the knowledge, tools and motivation to help them make achievable steps to meet health goals and bring about long-term positive behavioural change regarding dedication to maintaining a healthier lifestyle.

AIA Vitality members are incentivised to actively engage in health and wellness activities by offering them a range of benefits including discounts off insurance policies, gym memberships and groceries to name a few.

Learn more about AIA Vitality at <http://www.aia.com/en/about-aia/aia-vitality.html>.

About the Healthiest Workplace by AIA Vitality

Learn more about Healthiest Workplace by AIA Vitality at <http://healthiestworkplace.aia.com>.

About RAND Europe

RAND Europe is a not-for-profit organisation that helps to improve policy and decision making through research and analysis. Its clients include European institutions, governments, charities, foundations, universities and private sector firms with a need for impartial research. RAND Europe combines deep subject knowledge across diverse policy areas including health, science and innovation; defence, security and infrastructure; and home affairs and social policy. Combined with proven methodological expertise in evaluation, impact measurement and choice modelling, it is able to offer quality-assured research and analysis, unbiased insights and actionable solutions that make a difference to people’s lives.

Contacts

AIA

Allister Fowler +852 2832 1978 allister.fowler@aia.com

Emerald Ng +852 2832 4720 emerald.ng@aia.com