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Media Release

AIA LAUNCHES THE 2018 HEALTHIEST WORKPLACE BY AIA VITALITY

AIA Survey Examines Health and Wellbeing of Employees

HONG KONG, 5 March 2018 – AIA Group Limited (“AIA” or the “Company”; stock code: 1299), the largest independent publicly listed pan-Asian life insurance group, announced today the launch of the 2018 Healthiest Workplace by AIA Vitality (the “Survey”), a comprehensive survey of the health and wellbeing of employees around Asia-Pacific.

The Healthiest Workplace by AIA Vitality¹, which is now in its second year, will survey a broad range of organisations and their workforces from different industries across Australia, Hong Kong and Malaysia. The Survey is designed to provide a comprehensive overview of employees’ health and wellbeing which in turn gives employers useful strategies in support of achieving healthy living goals and improving productivity.

Shah Rouf, CEO of AIA’s Group Corporate Solutions, said: “AIA is proud to be launching the Healthiest Workplace by AIA Vitality for the second year. The health and wellbeing of employees has never been more important and can save businesses’ billions of dollars every year. Our inaugural survey in 2017 found that an average of 59.8 days of productivity per employer are lost to absenteeism and presenteeism² every year in Asia Pacific³, which sends a clear message that identifying and addressing risks to employee health is critical to business performance.

“It’s our goal to equip employers with the best insights and strategies to help improve business productivity while also improving wellbeing in the workplace and helping employees in the Asia-Pacific region to live healthier, longer, better lives.”

The Healthiest Workplace by AIA Vitality is free to enter and is open to any organisation with a minimum of 20 employees. Registration will be open from now until the end of May. The Survey will identify each market’s Healthiest Employer, Healthiest Employees and Healthiest Workplace across a range of organisation size categories. Winners from each market will be announced at a later date between September and November 2018.

Each participating employer will receive an ‘Organisational Assessment Report’ which includes the findings from both employer and employee responses. AIA will also provide each participating employee a comprehensive overview of their health and wellbeing in terms of lifestyle, clinical indicators, mental health, stress and other areas that may concern them, as well as a personal report detailing their AIA Vitality Age.

Organisations should register their interest at: healthiestworkplace.aia.com

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¹ Healthiest Workplace Survey by AIA is run by AIA Group and participating AIA markets with RAND Europe as a dedicated research and analysis partner.

² Presenteeism refers to being at work while unwell.

³ Source: Healthiest Workplace Survey by AIA Vitality 2017 across Australia, Hong Kong, Malaysia and Singapore

About AIA

AIA Group Limited and its subsidiaries (collectively “AIA” or the “Group”) comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$216 billion as of 30 November 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

About AIA Vitality

AIA Vitality is Asia’s first and only comprehensive science-backed wellness programme. It provides members with the knowledge, tools and motivation to help them make achievable steps to meet health goals and bring about long-term positive behavioural change regarding dedication to maintaining a healthier lifestyle.

AIA Vitality members are incentivised to actively engage in health and wellness activities by offering them a range of benefits including discounts off insurance policies, gym memberships and groceries to name a few.

Learn more about AIA Vitality at <http://www.aia.com/en/about-aia/aia-vitality.html>.

About the Healthiest Workplace by AIA Vitality

The Healthiest Workplace by AIA Vitality is a comprehensive survey of the health and wellbeing of employees around Asia-Pacific. In its inaugural year of 2017, it surveyed more than 10,000 employees and 214 employers across multiple industries in Australia, Hong Kong, Malaysia and Singapore.

The Healthiest Workplace by AIA Vitality is a comprehensive overview of employees’ wellbeing which gives employers useful strategies to support them in their healthy living goals and improve company-wide productivity.

Learn more about Healthiest Workplace by AIA Vitality at <http://healthiestworkplace.aia.com>.

About RAND Europe

RAND Europe is a not-for-profit organisation that helps to improve policy and decision making through research and analysis. Its clients include European institutions, governments, charities, foundations, universities and private sector firms with a need for impartial research. RAND Europe combines deep subject knowledge across diverse policy areas including health, science and innovation; defence, security and infrastructure; and home affairs and social policy. Combined with proven methodological expertise in evaluation, impact measurement and choice modelling, it is able to offer quality-assured research and analysis, unbiased insights and actionable solutions that make a difference to people's lives.

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